



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 08-10-2012 PAGE: 1 of 4

GREER, MARGOLIS, MITCHELL, BURNS &  
ASSOC - 863

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
394374	07-30-2012	07-30-2012	1	OBAMA FOR AMERICA	BARACK OBAMA FOR PRES	POLITICALS	WTVD - DURHAM

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
95 101 1519	240303	PHILADELPHIA	A. CLIFFORD	07-31-2012	08-13-2012	M (Broadcast Month, Cycle 1)	N	240303

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : 95 P : 101 E : 1519																	
1	07-31-2012	08-05-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	3	60		X	X	X	X			1	2,000	1	2,000.00
2	08-06-2012	08-12-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	3	60	X	X	X	X	X			1	2,000	1	2,000.00
3	07-31-2012	08-05-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	3	60		X	X	X	X			1	2,200	1	2,200.00
4	08-06-2012	08-12-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	3	60	X	X	X	X	X			1	2,200	1	2,200.00
5	07-31-2012	08-05-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	3	60						X		1	900	1	900.00
6	07-31-2012	08-05-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)	3	60		X	X	X	X			1	950	1	950.00
7	08-06-2012	08-12-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)	3	60	X	X	X	X	X			1	950	1	950.00
8	07-31-2012	08-05-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)	3	60		X	X	X	X			1	900	1	900.00
9	08-06-2012	08-12-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)	3	60	X	X	X	X	X			1	900	1	900.00
10	07-31-2012	08-05-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	3	60		X	X	X	X			1	1,200	1	1,200.00
11	08-06-2012	08-12-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	3	60	X	X	X	X	X			1	1,200	1	1,200.00
12	07-31-2012	08-05-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	3	60		X	X	X	X			1	1,400	1	1,400.00
13	08-06-2012	08-12-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	3	60	X	X	X	X	X			1	1,400	1	1,400.00
14	07-31-2012	08-05-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	3	60		X	X	X	X			1	1,000	1	1,000.00
15	08-06-2012	08-12-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	3	60	X	X	X	X	X			1	1,000	1	1,000.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 394374	Contract Dt 07-30-2012	Revision Dt 07-30-2012	Rev# 1	Advertiser OBAMA FOR AMERICA	Brand BARACK OBAMA FOR PRES	Product Code POLITICALS								Station/Market WTVD - DURHAM					
Agency Est# 95 101 1519			CMS # 240303	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 07-31-2012	End Date 08-13-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 240303				
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 95 P : 101 E : 1519																
16	08-06-2012	08-12-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)			3	60							X	1	800	1	800.00
17	07-31-2012	08-05-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (			3	60		X	X	X	X			2	800	2	1,600.00
18	08-06-2012	08-12-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (			3	60	X	X	X	X	X			2	800	2	1,600.00
19	07-31-2012	08-05-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY			3	60		X	X	X	X			1	1,800	1	1,800.00
20	08-06-2012	08-12-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY			3	60	X	X	X	X	X			1	1,800	1	1,800.00
21	07-31-2012	08-05-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8			3	60		X	X	X	X			2	2,000	2	4,000.00
22	08-06-2012	08-12-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8			3	60	X	X	X	X	X			2	2,000	2	4,000.00
23	07-31-2012	08-05-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			3	60		X	X	X	X			2	2,600	2	5,200.00
24	08-06-2012	08-12-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			3	60	X	X	X	X	X			2	2,600	2	5,200.00
25	07-31-2012	08-05-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)			3	60							X	1	1,800	1	1,800.00
26	07-31-2012	08-05-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)			3	60		X	X	X	X			1	3,000	1	3,000.00
27	08-06-2012	08-12-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)			3	60	X	X	X	X	X			1	3,000	1	3,000.00
28	07-31-2012	08-05-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			3	60		X	X	X	X			1	2,400	1	2,400.00
29	08-06-2012	08-12-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			3	60	X	X	X	X	X			1	2,400	1	2,400.00
30	08-13-2012	08-13-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			3	60	X							1	2,400	1	2,400.00

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Agency Est# 95 101 1519			CMS # 240303	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 07-31-2012	End Date 08-13-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 240303					
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 95 P : 101 E : 1519																	
31	07-31-2012	08-05-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE SAT (900)				3	60						X		1	1,200	1	1,200.00
32	08-06-2012	08-12-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE SAT (900)				3	60						X		1	1,200	1	1,200.00
M	MG Group #	Preempted	Rate Reason		MG Description				Duration											
	328312	08-11-2012	1,200 PROGRAM CHANGE		1 X 01:00 @ \$1,200 Su 07:00AM - 08:00AM - 08/12/12-08/12/12 (820)			3	60							X	1	1,200	1	1,200.00
	Total:		1,200														Preempt Total:		-1	-1,200.00
33	08-06-2012	08-12-2012	10:00PM - 11:00PM	TUES PRIME 10-11P (807)				3	60	X							1	7,000	1	7,000.00
----- ITEM LINE NOTE ----- NY MED																				
34	07-31-2012	08-05-2012	09:00PM - 11:00PM	SUNDAY PRIME 9-11P (932)				3	60							X	1	8,000	1	8,000.00
----- ITEM LINE NOTE ----- EMOWL																				
35	07-31-2012	08-05-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY				3	60	X	X	X	X	X	X	X	1	2,800	1	2,800.00
36	08-06-2012	08-12-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY				3	60	X	X	X	X	X	X	X	1	2,800	1	2,800.00
37	07-31-2012	08-05-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)				3	60	X	X	X	X				2	1,150	2	2,300.00
38	08-06-2012	08-12-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)				3	60	X	X	X	X	X			2	1,150	2	2,300.00
																Contracted Gross Total:		46	88,800.00	
																Actual Gross Total:		46	88,800.00	
																Agency Commission:			13,320.00	
																Net Total:			75,480.00	

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Line	Start Date	End Date	Time Period					Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 95 P : 101 E : 1519																		
Month/YR		Preempted			Made Good			Contract Total			Adjustments							Actual Total			
Aug 12		1,200.00			1,200.00			88,800.00			0.00							88,800.00			
TOTAL		1,200.00			1,200.00			88,800.00			0.00							88,800.00			

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